

IT'S TIME TO LEAD WITH DECENCY

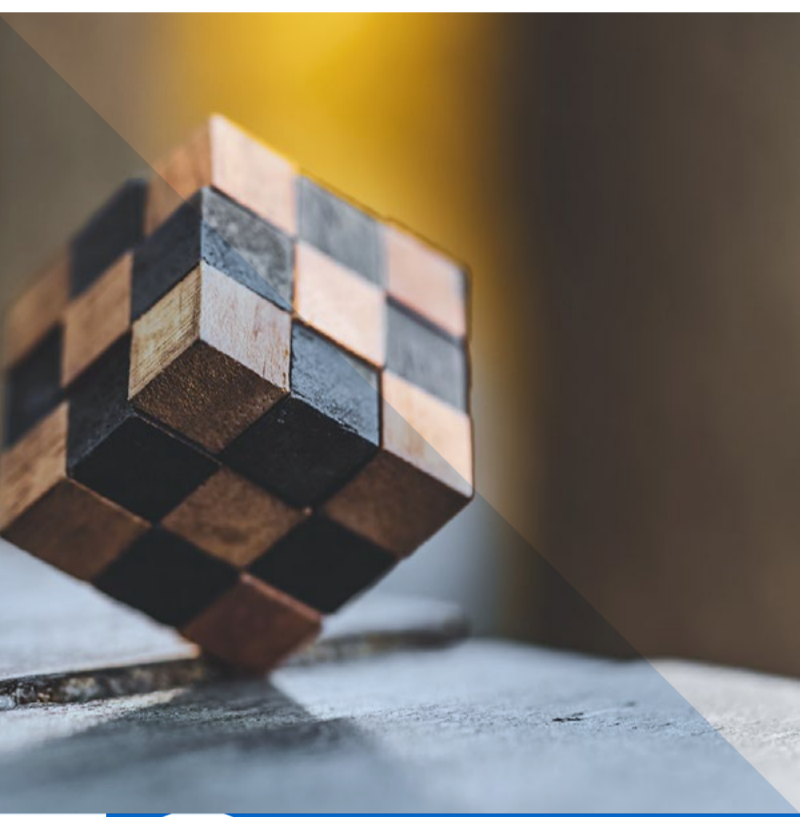
BY DAVID POSTILL

Today's leaders require what Boulding refers to as the "triple threat leadership". Three common factors define triple threat leaders:

(IQ)+(EQ)+(DQ)

Intelligence (IQ) + Emotional Intelligence (EQ) + Decency Quotient (DQ).

More specifically,



IQ

Refers to intellectual horsepower. We all know that businesses need competent leaders, who understand what it takes to lead a successful company today.

EQ

Refers to being aware of both our own and others' emotions. Using EQ, a leader can understand how people are feeling and make a decision based on that information. However, EQ doesn't mean a leader's actions take into account what is best for others.



DQ

Indicates that a leader has the genuine desire to do the right thing for others. According to Boulding, "DQ is evident in a manager's daily interactions with others, as well as in setting goals for the company that meet fiscal objectives and improve lives".

According to Boulding, DQ has four leadership components:

1

Value, respect and care for others

2

Using your role to elevate others to bring out their best

3

Humility to learn from others

4

Integrity to be honest, transparent and accountable to self and others.

SOURCES:

<https://www.fuqua.duke.edu/duke-fuqua-insights/dean-bill-boulding-decency-isn%E2%80%99t-soft>

<https://www.dukece.com/insights/why-decency-in-leadership-is-a-competitive-advantage/>

[dukece.com](https://www.dukece.com)